

**LACONI YSS General Meeting
February 22, 2013**

**21st Century Youth Services Collections
Gail Borden Public Library**

At 9:50, Past President Laura Yanchick called the meeting to order. Laura introduced board members and explained the reason for including a business meeting as part of the day. She read the LACONI YSS mission statement. Laura also presented the slate of officers for 2013-2014.

Secretary's Report

Secretary's Report was read and filed.

Treasurer's Report

The treasurer's report was read and filed.

Vice President Lindsey Dorfman shared information on April, September and November's programs. The business meeting concluded at 9:58 a.m.

Amy Holcomb from Northbrook Public Library did a presentation on eBooks and (You)th. Amy shared information on the types of eBook resources that exist for children of all ages, including general collections, subscription offerings and tablets and apps. She also shared information on training staff in the use of these resources.

Monica Dzierzbicki from Indian Prairie Library District did a presentation Browsing Collections. She shared the process, considerations and decisions made when Indian Prairie decided to make its picture book collection a browsable collection.

Emily Hartzog, Marketing Officer from Rockford Public Library presented Building Connections & Marketing Your Services. She shared basic marketing theory, the need for a marketing plan, what to look at when creating a marketing plan and things to consider when developing flyers, displays, and virtual information for the purpose of promoting a library and its offerings.

The last part of the day was an Idea Share. Each participant spent 10 minutes together sharing unique collections or marketing ideas before moving on to another participant.

Lunch was Italian provided by In the Neighborhood.

The program concluded at 3:00.