

LACONI YSS Board Meeting
Homewood Public Library
May 11, 2012

Board members in attendance were Laura Yanchick, Jessica Parker, Danielle Taylor, Jen Abler, Christy Kepler, Mary Smith, Dee Delaney, Lindsey Dorfman, Jenny Brander, Diane Norris-Kuczynski, Emily Porter, Laura Mesjak, Joyce Arellano, Elisa Gueffier, Marianne Ryczek, Susan Kunkle, Janice Bojda, Heaether Venetucci-Johnson, and Dana Russell.

President Dee Delaney called the meeting to order at 10:02. Board members introduced and shared something about themselves. New board members were welcomed and departing members were thanked for their service.

Secretary's Report

Secretary's report will be emailed out early to board members to read and send corrections. Minutes from the April 13, 2012 meeting were read and approved with corrections. The minutes from the April 27 general meeting were read and approved with corrections.

Treasurer's Report

Treasurer's report was read and approved.

Old Business

- Jim Gill program – a very popular program. Box lunch was good. Board received good ideas for programs in the future.
- September program is Teen Tech Trends – flyers were made and are out. Program needs to be pushed during the summer. Publicity committee will work on that together. Program will be at Naperville. Presenter is unsure whether she will be coming the night before or morning of the presentation.
- Harvest of Resources – Elisa reported on research she has done and shared her opinions as to what should happen going forward.
 - Beginning in 2005, LACONI began to have competition with the Premiere Showcase which is held annually with 34 performers doing a 7 minute presentation with a minute between performers. It is held in an exhibit hall with 95 exhibitors. Cost to attendees is cheaper (\$7.50 & lunch); significantly higher for performers. Free performances to attendees are raffled off. They also provide an online directory.
 - Harvest provides benefits for performers, not attendees. Harvest does include lower cost performers that Premiere might not have. Our directory is marginally better than Premieres.
 - Best of the Best – is held every three years in a banquet hall. Focus has been on programming for adults. Work is being done with a designer for an online directory.

- Board discussed what should happen at this point – stop Harvest; do it ourselves without CPL, but scale back; a different kind of LACONI program highlighting affordable performers; an interactive online directory that allows honest discourse done in a professional manner with opportunities for rebuttal by performers. Are there any liability issues in doing this?
- Should Harvest of Resources continue to exist as it is? If not, it will be a by-law change. A motion was made to change the focus of Harvest of Resources from a biannual showcase to an enhanced online resource. It was seconded. Motion passed. There will still need to be a chair position in order to manage the website. Do we want a teen section as part of the enhanced website?

New Business

- Conferences to promote LACONI programs beyond ILA – NAEYC, ISLMA and IROC
- Buddy system was explained to new members and everyone got a buddy.
- Explanation of each committee was done by Dee and current committee members. Committee assignments were made:
 - AUDIT – Janice, BY-LAWS – Dee, Lindsey, Laura Y.; HARVEST OF RESOURCES – Elisa is chair, Joyce A., Dana R., Dana F.; HISTORIAN – Emily; NOMINATIONS/ELECTIONS – Laura Y.; PROGRAMMING – Lindsey is chair, Susan, Marianne, Danielle, Laura Y.; PUBLICITY – Jessica (form DLS), Laura M. (former PALS), Dana F. (former MLS), Janice (former NSLS) and Liz McChesney (CPL); REFRESHMENTS – Heaether & Mary will be co-chairs, Emily, Diane, Elisa
- Programming ideas for the next year were discussed: Lindsey wants to approach all programming presented this year by looking at things that are being done differently from the norm like Dewey free libraries, passive and online programming, using technology in programming and then how to approach these changes with administration.
 - Special Needs – a variety of special needs and presented from the staff side concentrating on the library environment and customer service. Possible contacts for this – Skokie Public, Kathleen from the DeKalb area, Diane has contacts for this.
 - Summer Reading (to be held in November 2012) – NYPL is trying something innovative online with avatars and will share with everyone. It was created on Drupal. Susan is changing her SRP and will present on her experiences this summer. Seattle Public did a GPS/Community Scavenger Hunt for teens. Dana will send name of librarian from Seattle to Lindsey.
 - Every Child Ready to Read (to be held in April 2013) – Evanston staff does Literacy Education at Play; Saroj Ghoting – will cost \$2000 plus travel.
 - STEM (Science Technology Engineering & Mathematics) in libraries (in September 2013)- Coordinators at ISU are interested in coming out to do a ½ day presentation. Could also have a ½ day of public library presenters doing STEM programs at their libraries. Diane has a Science Club that concentrates on environmental science.
 - Marketing/Merchandising Your Collection (February 2013)– Dewey lists, Fiction vs. Nonfiction marketing, face outs, ebooks, information on weeding/displays.

- Programs concentrating on the drama, improv, writers groups, readers theater.

Marketing and Pushing the Limits will be merged into one. Marianne will find libraries to host next seasons programs.

- Publicity – an attempt will be made to reach school librarians through each board members school districts.
- A brief discussion was held about what historian documents should be kept and how to save them. Should be saved as pdfs on website and on a USB.

Meeting was adjourned at 2:37.